



DEMONSTRATORS BULLETIN

**Why not
have a
go?**

Have you been qualified as a NAFAS Area Demonstrator for three years or more?

Feel that you have achieved a good standard of flower arranging and can command a stage?

Get loads of positive praise and feedback after a demonstration?

Then if you answer **YES** to these points why not consider taking your **Pre National assessment?** Find out HOW by reading more information overleaf!

GOOD LUCK!

- THE National Demonstrators Committee sends our best wishes to colleagues performing at NAFAS National Events in 2012
- Jayne Edmonds & James Burnside at the NAFAS National Show in Southport.
- Sue Blandford & Andrew Grisewood at the NAFAS Members Assembly in Surrey.

Happy new Year to all NAFAS Demonstrators and welcome to this issue of our bulletin. It is difficult to believe we are yet again embracing the start of another busy NAFAS New Year and I hope 2012 will prove to be a happy and healthy one for you all.

January, one of the most uninspiring of months offers us the chance to formulate ideas and refresh existing containers and props ready to restart the busy demonstrating schedule as the more conducive months of Spring finally arrive.

In our art it is very important to keep updated and refreshed. Constantly we are surrounded by new challenges and changes, often these may seem intimidating or alien to us. However the world moves on at a rather frantic rate and we in NAFAS have to follow

Symposium 23-26 April 2012

The date for this exciting event is fast approaching. I am thrilled to say that once again we have been inundated with applicants. Those lucky enough to have secured their place will be stimulated by presentations from the Flower Council of Holland, workshops tutored by Astrid Van Den Berg, demonstration by exciting Master Florist Geertje Stienstra. Educational trips have been organized to Keukenhof Gardens, an

these trends and changes. Demonstrators are arguably one of the leading voices within our association and can I call upon you all to promote NAFAS and help to encourage and recruit new members. NAFAS is now on Facebook and Twitter, & with our excellent website has a great opportunity to reach a wider target audience. We all know that new members are vital to keep our association alive and buoyant and the skill, flair and creativity we project from the stage/platform is the perfect place to captivate potential new recruits. So pull out all the stops with your fabulous demonstrations and promote our world of NAFAS and please encourage people to join and become part of what is arguably the creative worlds best kept secret!



Orchid Grower, Flora Holland plus exclusive entry to top Dutch Florist Sundries Wholesalers. This will be some event and offers our NAFAS Demonstrators the chance to be refreshed Continental style!

National Tests and Pre National-assessment 2012

1-2 October 2012

The Memorial Hall, Chester Way, Northwich

Cheshire—CW9 5QJ

Applications are welcome from eligible Area Demonstrators to sit the next Pre-assessment on 1 October 2012. Candidates are required to produce three designs, in contrasting styles in a period of 30 minutes to an anticipated audience of 150 people. A plant identification test is also included. Full training and guidance is offered by the National Demonstrators Committee. Although success at a Pre National assessment does not constitute a further qualification it enables the candidate to put their name forward to sit the next National Test.

The National Test will be held on the 2 October 2012 and we hope for a full audience to support our candidates. This is a very nerve racking experience, and we wish them the very best of luck and trust their hard work and preparations will lead to a positive outcome.



Why not attend the two days of Tests and find out more?

Audiences are a vital component to the two test days and we hope for a full hall at Northwich on both dates. Tickets for the test are shortly available from our National Ticket Officer Sue Davies—01543 271026 or the Area Ticket Officer Pat Murphy 01925 604196. Tickets are priced at £8.00 per day.

This is a great opportunity to see fellow Demonstrators and acquaint with friends and colleagues. Trade stands, raffles and refreshments are available on both days.

Why not encourage your clubs Programme Secretary to come along and see the potential new talent. Candidates are always keen to accept bookings and everyone's details are available by purchasing a candidates list on the day.

Dependent upon availability tickets for the tests will also be available to purchase on the Joint Disciplines stand at the Southport National Show.

Hopefully I will see you all at Northwich later this year?



WAFA

Southern Ireland 2014

Make a date in your diary now

18-22 June 2014



NAFAS

National Show

2013

11-13 July

Bournemouth

Do you want to be the Judge????

My committee have been informed that some Demonstrators are not happy having to judge the clubs competitions prior to commencing their demonstration.

Although many of us, even if not qualified judges, have no difficulty in offering our skills and experience to oblige the clubs request it is in no way obligatory. If you are not happy with being asked to judge

or possibly are a newly qualified/trainee demonstrator then please use the blue form to indicate your intention. The blue form clearly states "I am/I am not willing to judge a Club Competition" It also asks you to complete whether you are an Area, National or unqualified Judge.

Therefore clubs cannot force any demonstrator to judge their competitions if you cor-

rectly fill in your intention on the blue booking form at the time of booking.

To conclude the choice is yours and clubs must respect this. As with most problems good clear communication beforehand can help solve later problems occurring.



The all in Package!

In these ever increasingly challenging financial climates Flower Clubs often find it difficult to budget for events two or three years ahead. The unknown of fuel prices and flower costs can make it difficult for both Club & Demonstrator. Many clubs prefer to be offered an all inclusive package by the Demonstrator

and you too may find this is an easier way of working.

The figure is established to cover your fee, travel and all materials(flower) costs. How you proportion this figure is your business. However please be aware that once the figure has been agreed by both parties then it cannot be changed or amended.

Don't forget Health & Safety

When demonstrating please be aware of health and safety requirements and work in a safe and none hazardous way.

Please inform audience members of any poisonous or hazardous plant materials which you may be using.

National Flower Arranging Day

4th May 2012



As Demonstrators we are all able to support this excellent idea initiated by our National Organisation. This is the perfect opportunity for us to get the message out there and the public to find out more about what our association has to offer.

May I call upon all of our National & Area Demonstrators to support this event and place a floral design with accompanying promotional literature in a high profile public place. This could be anywhere sundries or flower supplier, libraries, shopping centres, supermarkets, your wholesale schools, bus or railway stations—absolutely anywhere. Produce something creative and eye catching that has the wow factor!

As Demonstrators we are all aware of the declining membership and here is our chance to help redress this and initiate some change. We are all crying out that we need new members so lets support NAFAS and make the 4th May a floral infused day where we can recruit, educate and inform members of the public what our art is all about. Try to generate local media interest and if you teach or are demonstrating on that day then that is an ideal opportunity to organise a photo call or editorial feature in your local paper.

Without new members we are all going to suffer and as Demonstrators we will suffer greatly. So come on girls and guys get those flower scissors active and rustle up one of your marvellous creations to promote NAFAS on 4th May!

ed by our National Organisation. promote and encourage members of

port this event and place a floral lic place. This could be anywhere sundries or flower supplier, libraries,



See us again at the Show!

Once again Demonstrators will be represented on the Joint Disciplines Stand at our NAFAS National Show in July. The stand will be located directly outside the entrance to the Theatre, where you can also find NAFAS trading. We want to use the stand to promote NAFAS Demonstrators and also to encourage members of our Association to think about training to become a Demonstrator or for Area Demonstrators to step –

up to achieve a National qualification. So if you know of anyone or may be you are interested in developing your career then come and talk to myself or my committee members on the stand.

Also should you have any exciting special Demonstrations that you may wish to promote then we will display any of your posters or event literature.

Please think about your flow-

er club friends or other Area members who may just need that bit of encouragement to have a go at demonstrator training or to step up to become National.

Without support and encouragement, we will fail to recruit new talent within NAFAS so please help me to gain more Demonstrators for our association by being proactive and supportive of the talent which

we know exists within the 21 Areas of NAFAS

NAFAS NATIONAL

SHOW

Southport

12–14 July

2012

Know your 21 Area Demonstrator's Representatives

East of England– Mrs Barbara Collins 01733 560000	Home Counties–Mrs Vikki Traherne 01582 840773	N.Midlands–Mrs Pauline Foster- 01427628243
S. West–Mrs Pam Lewis -01380 725809	BB&O– Mrs Susie Barwick- 01628 524491	S.Midlands– Mrs Rose-Marie Tree 01564 777989
SAFAS—Mrs Ada Paul—01292 266117	Mercia & N Wales - Mrs Sheila Holland-01939 234835	Devon & Cornwall—Mrs Margaret Fairhurst 01404 548994
N. East –Mrs Eileen Barraclough 01274 599049	North West– Mr Don Billington- 0151 2862033	Northumberland & Durham Mrs Kathleen Marlor-0191 4133527
Three Counties & S Wales Mrs Delyth Price– 01550 740242	Kent– Mrs Jacqui Arnold-01233 642523	Dorset & Guernsey–Ms Angela Pape 01202 880580
L&O–Mrs Jan Law-0208 5012739	Sussex–Mrs Georgie Wall-01323 490979	Cheshire–Mrs Pat Murphy-01925 604196
Surrey–Mrs Barbara Collier-01276 506167		NIGFAS–Mr James Burnside-028 7964 2125
Wessex & Jersey—Mrs Jenny Winstone 01590 675662		

NAFAS
on

facebook

Yes! NAFAS are there. Check out the new NAFAS Facebook page:

www.facebook.com/pages/Nafas_flowers/187692644659096

& keep up to date with all things floral by following NAFAS on Twitter:

http://twitter.com/#!/nafas_flowers

Are You on **facebook**

Why not use the social phenomenon that is facebook to create your own page to promote yourself and your demonstrations. Honestly its dead easy—in fact even I can do it! So I did....

To show you how effective a Facebook page can be I have created one to put the message out there about NAFAS National Demonstrators—check it out on:

www.facebook.com/NAFASNATDEMONSTRATORS.

The National Demonstrators Committee

Jonathan Moseley—Chairman

Lilias Hoskins—Vice Chairman

James Burnside

Dr Chrsitina Curtis

Sue Blandford & Sue Davies

Please remember to subscribe and encourage audience members to buy our "Flower Arranger" Magazine. This provides vital income for NAFAS and helps us all by keeping affiliation fees low.

NAFAS Adjudicators & Instructors

National Demonstrators with three years or more experience are eligible to consider training to become Adjudicators and then Instructors for Demonstrators.

A refresher day will be held at NAFAS HQ on 8 Feb 2012 with a further day planned on 23 October 2013.

If you would like to find out more then contact me

(jpboseley@talktalk.net—01246412812 for further information)

Retirements from the National List of Demonstrators

My committee and I would like to thank the following National Demonstrators for all their hard work and commitment to NAFAS over the years and we wish them well in their retirement. Jenni Bewick, Susie Edwards, Vera Ferguson, Mary Fielden, Christine Picton & Marion Sudbury

Just to say.....

I am now well into my fourth year as Chairman of the NAFAS National Demonstrators Committee and I have been privileged to represent you all

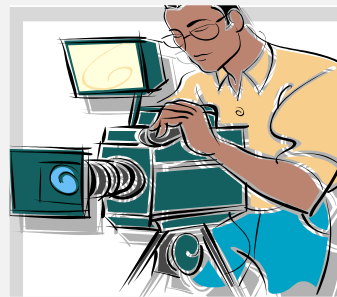
over this period of time. Many changes have taken place and we have initiated new and exciting developments over the testing procedures for Demonstrators. Test candidates will now benefit from us having a clear pass mark established (65 for Area, 70 for Pre & 75 for National) Candidates will now be awarded a mark for each section of the test and much greater clarity has been established to help support and improve the experience for our NAFAS trainee Demonstrators at all levels.

We now have a policy on severe weather conditions (available through your Area Dem rep) and again I hope that clear communication and common sense will help avoid any unfortunate disagreements.

I would advise Demonstrators to always ensure their own safety when travelling around the country and all your needs (accommodation, meals en route etc) should be clearly stated on the blue form at the time of booking.

May I wish you all happy and enjoyable demonstrations throughout 2012, and thank you for all the work you do as excellent ambassadors for NAFAS

Jonathan Moseley, Demonstrators Committee
Chairman



NAFAS

Demonstrators on TV

Congratulations to Tan Strong for her brilliant appearance on "Kirsty's Handmade

Britain". In Feb/March I will feature in episode two of a BBC1 program about events at Chatsworth where preparations and the set up for the Flower festival I design annually were recorded, plus my demonstrations and workshops. If any more of you have featured on TV then please let us know or contact the NAFAS National Publicity Officer—Margaret Mariott—01202 881331 .

TELL US WHAT YOU THINK!

As a committee please keep us informed of your experiences and happenings whilst out there demonstrating. We are all here to support and help you.

Also if you have any suggestions or comments, either good or bad then please let me know.

I am here to represent your views and opinions, I can only do this if you tell me! Jonathan