



## **Pre Event Press Release**

Date: **Insert Date**

Contact Name: **Insert Name**

Contact Number: **Insert Daytime number**

**FAO: News Desk**

### ***Local Flower Arranging Club goes pink for Breast Cancer Care***

On ---(DATE)----- (Name of Club ) Flower Arranging Club is organising a special evening to raise funds for the charity Breast Cancer Care. The event will be held at .....(Name of Venue)..... and will start at .....(time). Guests will be treated to .....(insert information about the event)

The demonstration will be led by ..... (name) a well known local celebrity flower arranger. The completed arrangements will be raffled off to raise additional funds for the valuable work of Breast Cancer Care.

The evening is part of a year long campaign by The National Association of Flower Arrangement Societies to raise much needed funds for Breast Cancer Care. The XXX members of the association voted to support the charity to mark their 50<sup>th</sup> anniversary year. Clubs up and down the country are holding similar events to help the 46,000 women and men who are diagnosed with breast cancer in the UK each year.

Insert Name said of the event 'Include details of why you want to help Breast Cancer Care, for example 'I know only too well how terrifying a breast cancer diagnosis can be so that's why I am helping to organise this fundraising evening. One person is diagnosed with breast cancer every 11 minutes so we want to ensure Breast Cancer Care is able to continue its great work and be there for each and every one of them.'

Tickets are available from (name of person or place where tickets can be bought) or can be bought on the door.

For any breast cancer concerns contact Breast Cancer Care's free, confidential helpline on 0808 800 6000 or visit [www.breastcancercare.org.uk](http://www.breastcancercare.org.uk)

**Ends**

#### **Notes to Editors**

**Breast Cancer Care** is here for anyone affected by breast cancer. We bring people together, provide information and support, and campaign for improved standards of care. We use our understanding of peoples experience of breast cancer and our clinical expertise in everything we do. Visit [www.breastcancercare.org.uk](http://www.breastcancercare.org.uk) or call our free helpline on 0808 800 6000.



## **Post Event Press Release**

Date: **Insert Date**

Contact Name: **Insert Name**

Contact Number: **Insert Daytime number**

FAO: News Desk

### **Local Flower Arranging Club throws a blooming fantastic event for Breast Cancer Care**

On **(DATE)** **(NAME OF CLUB)** Flower Arranging Club treated guests to a wonderful evening of fun and entertainment at **(NAME OF VENUE)**. Everyone enjoyed **(INSERT INFORMATION ABOUT EVENT)** and helped to raise a fantastic total of **(AMOUNT RAISED)** for Breast Cancer Care.

Evening highlights included a demonstration led by **(NAME)**, a well known celebrity flower arranger. These incredible arrangements were later auctioned off and raised even more cash for Breast Cancer Care.

The evening was part of a year long campaign by The National Association of Flower Arrangement Societies to raise much needed funds for Breast Cancer Care who make sure that no one feels alone or unsupported when faced with a breast cancer diagnosis. The **XXX** members of the association voted to support the charity to mark their 50<sup>th</sup> anniversary year. Clubs up and down the country are holding similar events to raise funds for the 46,000 women and men who are diagnosed with breast cancer in the UK each year.

**INSERT NAME** said of the event **INCLUDE DETAILS OF HOW YOU FEEL THE EVENT WENT AND HOW IT WILL HELP BREAST CANCER CARE, FOR EXAMPLE 'A huge thank you to all the people who came along and showed their support for Breast Cancer Care. The evening was a great success and the money raised will help make a real difference to people affected by a breast cancer diagnosis by enabling Breast Cancer Care to provide them with free support and information when they need it most.'**

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**Ends**

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